



LOOE LIVE!

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Looe Live! pledges to do its bit to look after the environment

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One of Cornwall's newest festivals is determined to become a trail blazer for protecting the environment and has developed a special environmental policy to ensure that everyone involved in this year's Looe Live! event plays their part.

This year's festival is taking place between Friday, 20 September to Sunday, 22 September. There will be three stages featuring a mix of headliners and local acts; a new community zone; a comedy stage; a classical music zone and local acts and entertainers performing in pubs, restaurants and bars and on the streets throughout the town over the three days.

Last month Looe Town Council joined Cornwall Council in declaring a climate change emergency. Councillors are now working with local businesses and residents to minimise the Council and the town's impact on carbon emissions.

Looe Live! Festival Director and proud Looe resident Edwina Hannaford is the Cornwall Councillor leading on climate change for the authority and wants to make sure that the festival does its bit to look after the environment.

"We are so lucky in southeast Cornwall to be surrounded by stunning scenery, beautiful wildlife and the jewel in our crown – the ocean. We want to ensure that Looe Live only promotes this aspect of our community, and ensure no harm is done to our environment" she said.

"We are aiming to be a Single Use Plastics free festival and have been working with Plastic Free Looe , local experts and conservationists to develop our environmental policy. "

The environment policy sets out robust targets for reducing the use of single use plastics, including using re-usable cups, paper straws and cardboard packaging for food takeaways. Ticket holders will also be provided with fabric wristbands rather than plastic ones. Organisers will be providing additional waste and recycling bins to ensure all attendees can dispose of their rubbish responsibly, as well as working with local volunteer groups to create a clean-up team who will

collect any rubbish left on the beach or the streets before it gets blown/washed away.

The festival team also want to make sure that the event does not compromise bathing water quality and have been working with the Looe Marine Conservation Group who lead the Looe and Liskeard Yellow Fish Project to develop guidance for local businesses and food and drink providers. Actions include ensuring all toilet facilities display Bin it Don't Flush it stickers; encouraging kitchen staff to prevent fats, oils or greases entering the waste water system by scraping/wiping plates and where possible, installing fat traps and requiring food concessions to recycle their waste, avoid single use Plastics and source their ingredients locally to save food miles.

"Looking after our precious environment is a top priority for Looe and Looe Live!" said Edwina. **"By working together we can ensure that everyone has a fantastic time at this year's festival without damaging the environment."**

Ends

Notes to editors

For further information or to do interviews please contact Trisha Hewitt @ trishahewitt.com or phone 07946654121